



OFFICIAL CONTEST RULES AND REGULATIONS

THE HEALTHY KIDS COMMUNITY CHALLENGE LEEDS AND GRENVILLE POWER OFF AND PLAY ON FAMILY DAY FACEBOOK CONTEST

No purchase necessary.

The contest is open only to the residents of the counties of Leeds and Grenville, Ontario, Canada (see details below)

OFFICIAL CONTEST RULES AND REGULATIONS

Power Off and Play on Family Day Facebook Contest (the "CONTEST")

Please read these Official Contest Rules and Regulations in its entirety before entering the Contest. You are not eligible to enter the Contest unless you agree to these Official Contest Rules and Regulations. Participation in the Contest constitutes full and unconditional agreement and acceptance of these official rules, which are final on all matters relating to the Contest.

The Leeds, Grenville and Lanark District Health Unit and its employees, agents, successors, and assigns shall not be held responsible for any costs, losses, damages or expenses arising by reason of accident, negligence, printing, administrative or other errors that may arise or occur in connection with the Contest. The Leeds, Grenville and Lanark District Health Unit reserves the right to modify, amend, suspend or terminate this Contest, without prior notice, with no obligation or liability.

CONTEST TIMELINES

The Contest runs from **Monday, February 19, 2018** at 9:00 a.m. EST to **Wednesday, February 21, 2018** at 4:00 p.m. EST.

ELIGIBILITY

In order to participate and be eligible for a prize, people who enter the Contest (Contestants) must:

- Be a resident of Leeds and Grenville
- Be 16 years of age or older
- Have a Facebook account
- Must not be an employee or immediate family member of an employee of the Leeds, Grenville and Lanark District Health Unit and/or the United Counties of Leeds and Grenville. Further, must not be a member or immediate family to a member of the HKCCLG Steering Committee.
http://www.healthykidslg.ca/steering_committee.html
- Submit a photo on Facebook that shows at least one **child 12 years old or younger** participating in a screen-free activity. Photo submission is a criteria of entering the contest but will **NOT** be judged in order to be eligible to win a prize.

PHOTO SUBMISSIONS

- Photos submitted will be used for any purpose related to the promotion and implementation of Healthy Kids Community Challenge Leeds and Grenville. This includes, but is not limited to, publishing the photograph(s) and/or the photographer's name in print or electronic form for promotional purposes

without further compensation or notification. The Leeds, Grenville and Lanark District Health Unit reserves the right to use the photographer's name when publishing their photo during, or after, the contest. The Leeds, Grenville and Lanark District Health Unit will endeavor to provide photo credit by way of citing the photographer's name when using photos online and in its publications, but note it is not always possible to do so.

- Photo submissions must include a declaration that the people in the photo (or parent/guardian of the child(ren) in the photo) have given permission for the photograph to be used for any purpose related to the promotion and implementation of the Healthy Kids Community Challenge Leeds and Grenville. This includes, but is not limited to, publishing the photograph(s) and/or the photographer's name in print or electronic form for promotional purposes without further compensation or notification. The Leeds, Grenville and Lanark District Health Unit reserves the right to use the photographer's name when publishing their photo during, or after, the contest.
- It is the responsibility of the Contestant to ensure that publication of the photograph raises no legal claims. By entering the contest, you agree to compensate the Leeds, Grenville and Lanark District Health Unit fully regarding any claims arising out of the use of your photograph(s).
- Photos will be screened for appropriateness before being shared publicly. Photos that are deemed inappropriate in nature will be void. Appropriateness of the photos is determined at the sole and exclusive discretion of the Leeds, Grenville and Lanark District Health Unit.
- Photos should:
 - *Clearly show children participating in a non-screen activity (e.g., physical activity, outdoor play, board games, cooking, reading, arts and crafts, etc.).*
 - *Not have product branding visible or legible in the photo.*

HOW TO ENTER

During the Contest period, valid contest entries (“Entries”) will be accepted through Woobox (which is accessed via a link from The Healthy Kids Community Challenge Leeds Grenville (HKCCLG) Facebook page). To enter the Contest, Contestants will follow the following three steps:

1. Plan a screen-free, fun activity on Family Day (February 19, 2018).
2. Take a photo of at least one **child 12 years old or younger** participating in a screen-free activity. You may enter more than one qualifying photo, to a maximum of three (3), however, each photo must be submitted individually and must highlight participation in a **different** screen-free activity. Photo collages will be considered as one (1) entry.
3. Enter the contest through the HKCCLG Facebook page or at www.healthykidslg.org. Must agree to Official Rules and Regulations.

This Contest is in no way sponsored, endorsed or administered by, or associated with Facebook or Woobox. You understand and agree that you are providing your information to the Leeds, Grenville and Lanark District Health Unit and not to Facebook or Woobox.

No responsibility is assumed by the Leeds, Grenville and Lanark District Health Unit and its employees, for any disruption to telephone network or lines, computer on-line systems, servers or providers, computer equipment, software or failure of any entry to be received because of technical problems on the internet or at any website, or any combination thereof, as well as lost, misdirected, or late entries which for any reason are not received or which are illegible, incomplete or irregular in anyway. Please note, due to the statutory holiday, the office is closed Monday, February 19, 2018. Should issues related to the Contest entries arise on Monday February 19, 2018, these will be addressed on Tuesday, February 20, 2018.

All entries become the property of the Leeds, Grenville and Lanark District Health Unit and none shall be returned. By entering this Contest, Contestants indicate their consent to their personal information being stored, used and processed for purposes concerning this Contest by the Leeds, Grenville and Lanark District Health Unit. The declared prize winners' information, including his/her name, and e-mail address, will be shared with the Leeds, Grenville and Lanark District Health Unit as required to award the prizes in this Contest.

PRIZES

- Three (3) winners will be randomly selected on February 21, 2018 at 4:00 p.m. EST. If Contestants meet all contest criteria, they will receive one (1) of three (3) Camping Prize Packages each valued at *approximately* \$500.
- Only one (1) prize may be awarded per household.
- Contest winners will be notified by email on February 21, 2018. If a winner does not respond within 5 business days, the prize will be forfeited.
- Prizes may be picked up at the Leeds, Grenville and Lanark District Health Unit at 458 Laurier Boulevard, Brockville, ON, K6V 7A3 during office hours.
- The qualified winners agree to release the Leeds, Grenville and Lanark District Health Unit and its employees, and all other Contest Parties (Facebook and Woobox) from any and all liability, loss, damage or claims caused by, resulting from or otherwise associated with the awarding, receipt, installation, possession, and/or use or misuse of any prize, including any travel or transportation related thereto.

**THE HEALTHY KIDS COMMUNITY CHALLENGE LEEDS AND GRENVILLE
POWER OFF AND PLAY ON FAMILY DAY FACEBOOK CONTEST**

Privacy Statement as it applies to
POWER OFF AND PLAY ON FAMILY DAY FACEBOOK CONTEST

The Leeds, Grenville and Lanark District Health Unit recognizes our responsibility to protect the personal information provided to us. In brief, "personal information" is information that can be uniquely identified with you, such as your full name, address, email address and phone number for the purposes of your entry into **POWER OFF AND PLAY ON FAMILY DAY FACEBOOK CONTEST** (the Contest).

This Privacy Statement applies to individuals who deal with us in relation to the Contest in Canada and to all personal information that we collect about you for the purposes of the Contest. The Leeds, Grenville and Lanark District Health Unit does not control the content or the privacy policies of third party online resources to which our websites may provide links and this Privacy Statement does not, therefore, apply to any such resources.

By entering the Contest, you agree with the terms of this Privacy Statement. When you submit information to the Contest, you consent to the collection, use, and disclosure of that information in accordance with this Privacy Statement.

1. ACCOUNTABILITY

Information collected for the purposes of the Contest will be handled in accordance with the *Municipal Freedom of Information and Protection of Privacy Act*, R.S.O. 1990, c.M.56.

2. IDENTIFYING PURPOSES

The Leeds, Grenville and Lanark District Health Unit is collecting personal information in this instance solely for your entry into the Contest.

3. CONSENT

Your knowledge and consent are required for the collection, use or disclosure of personal information about you.

4. LIMITING COLLECTION

The Leeds, Grenville and Lanark District Health Unit will limit the collection and use of both the amount and the type of personal information to that which is necessary for the identified purposes, for the management and oversight of the data collection, to ensure compliance with this privacy policy as it applies to the Contest and to preserve the integrity of the Contest database, or to comply with applicable laws and/or regulations, and any such information will be obtained only by lawful and fair means.

5. LIMITING USE, DISCLOSURE, AND RETENTION

Limiting Use: The Leeds, Grenville and Lanark District Health Unit uses personal information about you only for the purposes for which it was collected.

Limiting Disclosure: The Leeds, Grenville and Lanark District Health Unit does not disclose your personal information other than as described in this Privacy Statement or otherwise with your consent, unless permitted or required by law.

Limiting Retention: Personal information will be retained only as long as necessary to fulfill the purposes for which it was collected.

6. SAFEGUARDS

The Leeds, Grenville and Lanark District Health Unit will take appropriate steps to ensure that personal information about you is protected from unauthorized access, disclosure, copying, use or modification.

Although we have enacted security measures, we cannot guarantee the security of any information that you submit via email, Woobox, Facebook or otherwise over the Internet. Please be aware that there are technology implications concerning the collection of information when you are visiting websites, including the Leeds, Grenville and Lanark District Health Unit website.

Submission of personal information using such networks is done at your own risk, since no Internet transmission is ever 100 per cent secure or error-free. Our websites may contain links or references to other websites to which this Privacy Statement does not apply. The Leeds, Grenville and Lanark District Health Unit is not responsible for the data collection and use practices of companies or organizations to which the Leeds, Grenville and Lanark District Health Unit websites may provide links. We encourage you to read the privacy statement/policy of every application or website you visit.

GENERAL RULES

By participating in this Contest, Contestants agree to comply with these Official Contest Rules and Regulations and agree with this Privacy Statement and with the decisions of the Leeds, Grenville and Lanark District Health Unit, judges and/or the independent Contest administrator, which are irrevocable and shall be legally binding in all instances.

By entering this Contest and submitting your information, you agree that you have read and understand the Official Contest Rules and Regulations and that the information you provide will be governed by our Privacy Statement.

By participating in this Contest, the potential winners agree to sign a Photo Release Form in the manner prescribed herein, releasing the Leeds, Grenville and Lanark District Health Unit and its employees, respective advertising and promotional agencies, and the Contest administrator and other Contest Parties from any liability in connection with this Contest or the prizes awarded. By participating in this Contest, all eligible Contestants and qualified winners also agree to the use of their submitted Entry information including name, address (municipality only), and photos for publicity purposes relating exclusively to this Contest without additional compensation.

By participating in this Contest, all Contestants grant to the Leeds, Grenville and Lanark District Health Unit a worldwide, non-exclusive, unrestricted, royalty-free, perpetual, irrevocable, assignable right and license to use, reproduce, modify, publish, create derivative works from, translate, sub-license and display the submitted Entry information, images (in whole or in part) and/or to incorporate it in other works in any form, media or technology now known or later developed, without the Contestant's prior approval and all Contestants further waive any copyright that they may have in the submitted entry information. In addition, by submitting an Entry in this Contest, each Contestant represents and warrants that they own and control all rights in and to the submitted Entry information and that each Contestant has the right to grant the foregoing rights to the Leeds, Grenville and Lanark District Health Unit.

This Contest and the terms and conditions contained in these Official Contest Rules and Regulations, shall be exclusively governed by and construed in accordance with the laws of the Province of Ontario, Canada and the federal laws of Canada applicable therein. Any dispute arising hereunder shall be adjudicated solely in the applicable court in Brockville, Ontario, Canada.

This Contest is subject to all applicable federal, provincial and municipal laws and regulations. Void where prohibited.

RIGHTS RESERVED

The Leeds, Grenville and Lanark District Health Unit reserves the right, in its sole discretion to cancel or suspend this Contest should fraud, virus, bugs or other causes beyond the control of the Leeds, Grenville and Lanark District Health Unit corrupt the administration, security or proper play of the Contest. With respect to computer entries, the Leeds, Grenville and Lanark District Health Unit is not responsible for computer system, phone line, hardware, software or program malfunctions or other errors, failures or delays in computer transmissions or network connections that are human or technical in nature. Should multiple users of the same email account enter the Contest and a dispute thereafter arises regarding the identity of the Contestant, the authorized subscriber of said email account at the time of entry will be considered the Contestant. "Authorized account subscriber" is defined as the natural person who is assigned an email address by an Internet access provider, online service provider or other organization which is responsible for assigning email addresses or the domain associated with the submitted email address.

Automated entries are prohibited, and any use of such automated entries shall result in disqualification. The Leeds, Grenville and Lanark District Health Unit reserves the right at its sole discretion, to disqualify any individual (and all of his or her contest entries) who tampers with the entry process.